

July 7, 2021

REQUEST FOR PROPOSAL:

For

Phone survey for the “Evaluating the Impact of the Magic Bus Foundation’s Sports in Girls’ Education Programme” Project - Andhra Pradesh and Maharashtra

The Center for Disease Dynamics, Economics & Policy (CDDEP), based in Washington DC and New Delhi (www.cddep.org) seeks the services of a high-quality survey agency to conduct a household phone survey in the districts of Thane and Palghar in Maharashtra and Kurnool in Andhra Pradesh. Background on the research project, information about the survey and the requirements for the proposal are described below. We request you to submit your proposal by email to Dr. Deepshikha Batheja (deepshikha@cddep.org) at CDDEP.

I. Background on Evaluating the Impact of the Magic Bus Foundation’s Sports in Girls’ Education Programme

Through its flagship sports program, Magic Bus Foundation (MBF) intends to improve the lives of socioeconomically-disadvantaged Indian children by enhancing their health and cognitive capability, and helping them develop self-esteem so that they can break socioeconomic barriers and elevate themselves out of poverty. The program involves weekly sports sessions at the community level, and includes components that promote gender equality, hygiene, school enrollment and attendance, learning, leadership, and personality development. The objective of this study is to assess the impact of Magic Bus Foundation's sports-based curriculum program on cognitive skills, non-cognitive skills and awareness, and practice of preventive and promotive healthcare practices among adolescents using a three-round panel data set collected over 5 years.

The baseline household survey of the study was conducted during the second half of year 2015. A total of 11,866 households were surveyed in two states - Palghar and Thane districts in Maharashtra (6,213 households) and Kurnool district in Andhra Pradesh (5,653 households). The households were from 80 villages in Kurnool, 78 villages from Palghar and Thane, and 2 urban blocks in Thane. The baseline survey covered 20,532 children, equally distributed between the two states, in the target age group of 8-14 years. The surveys used a paper-based questionnaire with two modules – a household module which required 20-30 minutes and collected socioeconomic data on the household and demographic and educational particulars of members, and an in-depth questionnaire which took approximately 45 minutes and was administered to the target (8-14 years old) children in the household. The child module collected data on a series of health, physical activity, educational, cognitive, and non-cognitive outcomes of the child. Appropriate ethics clearance was obtained for the study.

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The midline survey was conducted in 2018 during March and April. The number of children targeted in midline was 5,231 belonging to 80 villages in Kurnool district, Andhra Pradesh (A.P). Of these, the surveys covered 4,840 children in A.P. In Maharashtra, the survey targeted 5,430 children in Palghar district, covering 5,258 children in 78 villages. In Thane district, Maharashtra, all the 139 children targeted in the 2 urban wards were covered in the survey. Paper based questionnaire was used with the two modules- a household module which required 20-30 minutes and collected socioeconomic data on the household and demographic and educational particulars of members, and an in-depth questionnaire which took approximately 45 minutes and was administered to the target children in the household- mimicking the surveys carried out in baseline.

II. Description of Household Survey by Phone

- **Timeline:** The endline phone survey will re-survey the baseline and midline households in Maharashtra and Andhra Pradesh, to form a longitudinal cohort. We would like the survey to be conducted during July 2021.
- **Sample:** The endline survey will cover a max. of 5,000 children across the two states (originally 8-14 year old in baseline, conducted in 2015). Age of children to be covered in endline is: 14-20 years
- **Survey modules:** In each household, a household questionnaire (10 minutes) will be administered to the household head or most knowledgeable adult. Another child questionnaire (~20 minutes) will be administered to each child who was covered during the baseline and midline
- The survey firm will conduct pre-testing exercise before the actual survey work, and provide feedback to the research team. The actual surveys are to be phone-based given the current COVID-19 pandemic. The survey team is expected to obtain the necessary equipment to conduct phone surveys.

III. Request for Proposal

The responsibilities of the Survey and Data Collection firm include, but are not limited to:

- Hiring, training and deployment of surveyors, monitors and data collection officers
- Optimizing survey team structure to ensure highest quality data collection within budget
- Provide oversight and management control to ensure adherence to protocols and excellent data quality
- Develop codebooks for the dataset
- Be available to the PI and research team in answering questions pertaining to the survey and the data
- Collaborate with the PI and research team to revise the survey plan, survey, and survey methods to ensure the objectives of the project are realized
- Submit a final detailed report outlining the survey process, relevant survey statistics, and a section commenting on the quality of the data

- Staff this project with team leaders and members with demonstrable experience in leading social sector surveys of this scale and scope
- Survey CTO must be used to complete the online phone surveys and enter the data
- Survey firm will be responsible for local translation of the survey modules in Telugu and Marathi.

Proposals should include the following elements:

Cover Page – 1 page PDF

1. Identifying the proposed Project Team Leader and team members
2. The total amount of financing needed to execute the [insert name of activity]
3. Suggested start date and end dates for the [insert name of activity] and mention total duration
4. Brief mention of why the Survey and Data Collection Firm is uniquely qualified to deliver this assignment

B. Technical Proposal in PDF – no more than 4 pages

1. Present plan of action for delivering this assignment including
 - a. Tentative field team structure eg: how many surveyors, monitors, and how will they be organized
 - b. Plan for monitoring data collection teams
 - c. Plan for monitoring data quality
 - d. Plan for ensuring activities are not over budget
2. Tentative Timeline of Activities
3. Resumes of Team Leader and Team Members
4. Short Descriptions of Other Relevant Projects

C. Financial Proposal in PDF – no more than 2 pages

1. Budget should clearly lay out the following costs for conducting the phone surveys separately for **Andhra Pradesh and Maharashtra**
 - a. Survey and Data Collection Firm Staff Costs
 - b. Survey and Data Collection Firm Overhead Costs
 - c. Data collection Operations Office & Equipment Costs
 - d. Talktime rewards for respondents agreeing to take the survey. The rewards are currently capped at Rs. 25 per respondent household.

We request you to submit your proposal (as a single PDF file) by 19th July, 2021 at 5:00 PM India Time to Dr. Deepshikha Batheja (deepshikha@cddep.org). Proposals submitted after this deadline will not be considered.